



Colson Conversation

A Periodic Newsletter for the Employees of the Colson Associates Worldwide Member Companies

Welcome

The Power of Thank You

Gracias

Obrigado

Danke

Merci

Xièxiè...

Even though here in the United States we have one day a year devoted to giving thanks, you can never underestimate the power of "Thank You". Expressing thanks regularly—year round—and doing it well is of great importance. Please take time to thank those who have been helpful to you in achieving your accomplishments and in dealing with challenges.

This column is devoted to you, the employees of the Colson Medical Companies. You are appreciated! All of our companies are the better for the dedication and service that each of you provide. Your dedicated efforts are recognized and appreciated! Thank you for everything you do that leads to success and to the great environment of trust and respect within each of the Colson Medical Companies.

Louhon Tucker
President & CEO
Colson Associates, Inc.

Did you Know?

1792 was the year of the first known use of the word "thank you" according to the Merriam-Webster Dictionary.

Happy (belated) Birthday to Colson Associates!

In May, the company celebrated its 60th year of ownership by the Pritzker Family.

What is Colson Associates?

You may be wondering just what this small group of individuals do in Chicago in relation to your company. This successful management concept was implemented by Bob Pritzker while he was president at The Marmon Group from 1953-2001, and again when Colson Associates was formed in 2002.

While each of the Colson Medical Companies operate independently, Colson Associates manages and invests the companies' financial resources and advises on accounting, tax, finance, legal, insurance and risk management, human resources, real estate and other

matters. In addition, a very important role of Colson Associates is to encourage and support each company to adhere to the "Principles of Doing Business" established and nurtured by Robert Pritzker, including to:

- Ensure that a workplace environment of trust, ethics and respect exists
- Ensure that the highest level of integrity exists within all levels of the business
- Protect and respect the environment
- Adhere to conservative financial policies and practices
- Be prudent with respect to spending

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The name "Colson" is from the first manufacturing company acquired by Bob Pritzker in 1953 (at the age of 26!) – Colson Caster Corporation. The original plant in Elyria, Ohio, is shown at left.

The first medical device company acquired by Bob Pritzker (while at Marmon) was MicroAire Surgical Instruments in 1978. The current headquarters in Charlottesville, Virginia, is shown at right.





Left to right: Aga Chrzan, Louhon Tucker, Eva Kintner, Becky Spooner, Brett Sarason, Catie Economos

Who is Colson Associates?

You may have had a chance to talk to all or some of the folks at the Colson Associates office. To help you get to know them better, following is a little information about each:

Aga Chrzan started with Colson Associates in 2004 and is Controller for the company.

Catie Economos has been providing accounting services for Colson since 2002.

Eva Kintner is Colson's Administrative Assistant. She had been hired at The Marmon Group in 1998 and joined Colson Associates in 2002.

Brett Sarason is Corporate Counsel and began in 2008.

Becky Spooner was hired at The Marmon Group in 1990, reporting directly to Bob Pritzker (for 21 years!) and joined Colson Associates in 2002. She is Vice President Administration.

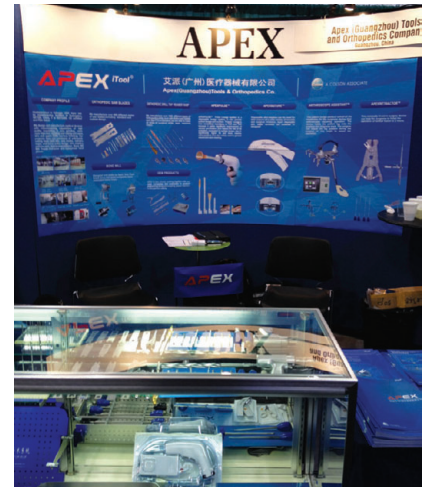
Louhon Tucker was hired at The Marmon Group in 1999. He is President and Chief Executive Officer and started at Colson in 2002. Louhon had the pleasure of working directly under Bob Pritzker for 12 years.

APEX iTool®

Designs and manufactures a wide array of medical devices for the North American, European and Asian markets. Located in Guangzhou, China.

First Time at OMTEC

Apex participated this past summer in the annual OMTEC (Orthopaedic Manufacturing & Technology Exposition and Conference) event held in Chicago. OMTEC is an international conference providing a high-quality list of device companies and supplier professionals from 22 countries.



The Apex booth at OMTEC

+ acumed®

Designs, manufactures and markets orthopedic implants, instrumentation and bone biologics for the upper and lower extremities. Located in Hillsboro, Oregon.

Acumed®
Innovative Solutions

The old logo

Acumed Announces a New Logo

In early September, Acumed launched their new logo as seen at left. The new blue logo is called "The Reticle." The term refers to the fine lines or fibers in the eyepiece of a sighting device. They are precision pointers that enable focus and can guide position. Like the Nike "swoosh," the Reticle is a symbol and term that Acumed owns and connects to their brand. It has a strong, long-standing association with Acumed and its heritage.

The new logo pays homage to Acumed's heritage of precision and accuracy while showcasing the humanity of their brand. It reflects both the people behind their products as well as the people their products help. In updating the logo, Acumed drew upon the classic design elements of the original, while increasing the approachability of their brand by presenting their name in lowercase letters.

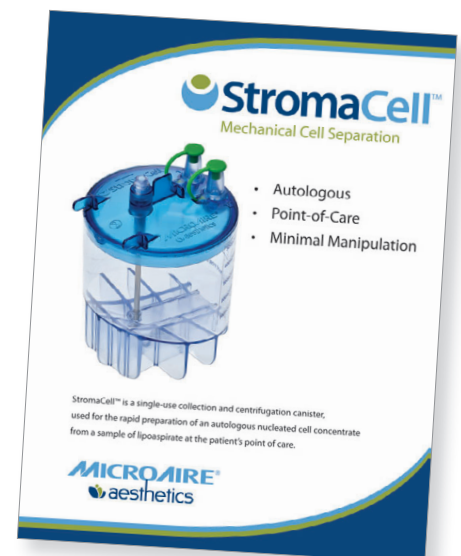
MICROAIRE®

For Surgery. For Life.™

Designs, manufactures and markets powered surgical instruments for joint replacement surgery, orthopedic surgery of the extremities, aesthetic and reconstructive surgery, endoscopic carpal tunnel release, and sterile orthopedic blades. Located in Charlottesville, Virginia.

MicroAire Aesthetics Introduces StromaCell™

In July, MicroAire announced their entry into the Biologics market with the launch of the StromaCell™ mechanical cell-separation device. StromaCell™ was developed to provide surgeons with an affordable and simple method for extracting nucleated cells from fat tissue without damaging the cells. This was designed to be used in conjunction with MicroAire's PAL® system (power assisted liposuction).





Designs, manufactures and markets products for small bone reconstruction, spinal fusion and trauma surgical devices. Located in Addison, Texas.

Surgical Relief Team Training at OsteoMed

OsteoMed hosted a two-day training course for LEAP (Life Enhancement Association for People) this past June. LEAP, located in Dallas, is an organization that is dedicated to enhancing and enriching the lives of people around the world by providing specialized medical and surgical services. LEAP has developed surgical relief teams to connect, train, equip and deploy highly skilled plastic surgeons to disasters. The event at OsteoMed involved nearly 30 surgeons from around the world who were trained in various aspects of disaster response. At the end of both days, participants were able to fully utilize all of the targeted information and directly apply it in the state-of-the-art cadaver lab at OsteoMed. They practiced intubating patients, placing chest tubes, performing fasciotomies, amputations and regional flaps in lower extremities, as well as harvesting and applying skin grafts. One potential destination for immediate disaster response is Jordan where thousands of Syrian refugees have fled and many are in desperate need of medical assistance, specifically surgical interventions.



LEAP Global Disaster Preparedness Course held at OsteoMed



LEAP Surgeons training in OsteoMed's cadaver lab

Precision Edge[®]

Surgical Products Company LLC

An industry leading contract manufacturer of precision surgical components, cutting tools and instrumentation for use in the orthopedic industry. Located in Sault Ste. Marie, Michigan and Boyne City, Michigan.

Wow! That's Quite a Catch!

Greg May, Sr., Technical Director and founder of Precision Edge, and his son, Jared, were recently "gator" hunting in central Florida. This 11 foot, 450 pound alligator was captured by Jared at 5:00 am. It took over an hour to finally catch the critter. Greg commented that the swamp bugs were so thick it looked like snow. Certainly not a hobby for everyone!

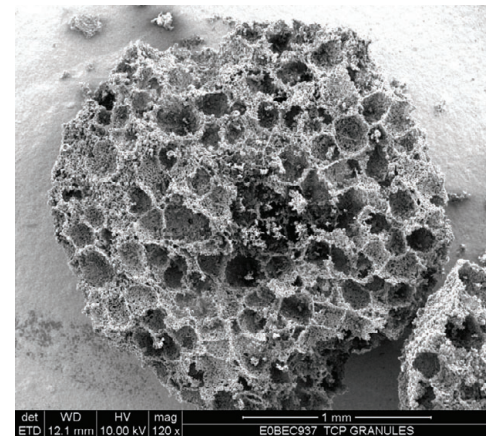
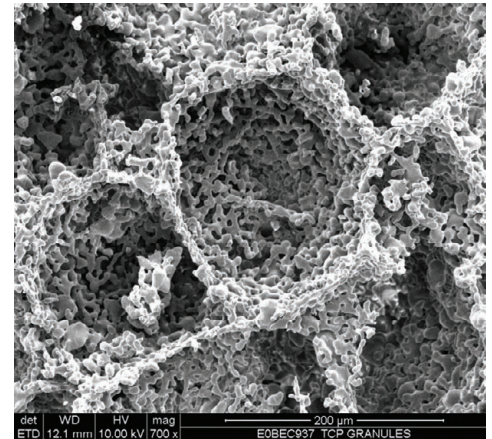


Jared May with his 11 foot prize



Develops, manufactures and markets bone cements and related biologic products. Located in Cupertino, California.

Skeletal Kinetics launched the Induce Beads β TCP Kit in September. It is anticipated that this new product will be warmly welcomed into Skeletal Kinetic's family of bone void fillers – particularly by surgeons and their surgical staff who have been asking for ease-of-preparation for implantation into a bone void. The Induce Beads are 85% macro- and micro-porous, enabling a resorption rate faster than dense blocks or less porous granules. As can be seen in the pictures to the right, Induce Beads are similar in architecture and porosity to native bone.



This newsletter is about you, our companies and our communities. If you have any stories or news that you would like to share, please send it our way—we'd love to include it.



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